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## NATIONAL RURAL NETWORK ONLINE REGIONAL MEETING MUŞ

1<sup>st</sup> DAY

**Date:** March 25, 2021, Thursday

**Moderator:** Dr. Şenay SEVENGÖR, Melih ARAL

Time (GMT+3)	Topic
10.45-11.00	NRN Video Show, Muş Province, Interviews of Good Practice examples
11.00-11.30	<b>Opening Speeches</b>  Dr. Osman YILDIZ, Head of IPARD Managing Authority, Deputy General Director of Agricultural Reform  Mr. Muhammed Fatih DEMİREL, Deputy Governor of Muş
11.30-11.45	New Roles for Local Government and Stakeholders with NRN Rural Development Network in Muş Province- Dr. Şenay SEVENGÖR, IPARD Managing Authority
<b>Presentations and Views on the Theme of Promoting Small Family Businesses in Muş Province</b>	
11.45-13.30	Supporting small family businesses in the EU-Dr. Martin Mautner MARKHOF, Austria  Small family businesses in Turkey -Ahmet TÜREMİŞ, Cooperative Specialist  Activities to Promote Small Family Businesses in Muş Province-Fuat ÖZKAN, DAKA  Good Practice Example in Muş Province- Kashar Cheese Production -Ercan RENÇBER, Enterprise Owner  Joint Business Model-M. Ali YILDIRIM / Emre REÇBER, DAKA  Good Practice Example in Muş Province, Tektaş Dairy Products-Ozan ALİÖZMEN, Enterprise Owner



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	<b>Questions &amp; Answers</b>
13.30-14.30	<b>BREAK</b>
<b>Presentations and Views on the Theme of Short Supply Value Chains</b>	
14.30-16.30	<p>EU Short Supply Value Chain-Hrvoje Ivan Horvat, EU Short Supply Specialist</p> <p>Participant Guarantee System- Dr. Ceyhan TEMÜRCÜ, Academician, Wheat Association</p> <p>The Role of Producer Unions in Short Supply Value Chains and the "Milk Cold Chain Project" example-Bedrettin ZİYALI</p> <p>Milk Cold Chain Studies-Halit GÜLEN, Beneficiary</p> <p>Cooperatives in Rural Development-Fuat ÖZKAN, DAKA</p> <p>Honey Production, Potential and Good Practice Example in Muş Province-Fırat PEKBAY</p> <p>Buffalo Breeding and its Potential in Muş Province, Good Practice Example-Nejat EMRE</p> <p><b>Questions &amp; Answers</b></p>
16.30	<b>Closure</b>



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## NATIONAL RURAL NETWORK ONLINE REGIONAL MEETING MUŞ

2<sup>nd</sup> DAY

**Date:** March 26, 2021, Friday

**Moderator :**Dr. Şenay SEVENGÖR, Melih ARAL

Time (GMT+3)	Topic
<b>Presentations and Views on the Theme of Medicinal and Aromatic Plants (MAP)</b>	
10.30-11.30	EU Medicinal and Aromatic Plants Market and Legislation-Andrea PRIMAVERA, MAP Expert, Italy MAP sector in Turkey, Nejat Doğan, Consultant, FAO
11.30-13.30	<b>BREAK</b>
13:30-14.30	MAP Potential in Muş-Assoc. Dr. Zeliha TEKİN The Precious one of Medicinal Plants, Çağ Herb-Assoc. Dr. Zeliha TEKİN The event for the story of the song ‘Burası Mustur, Yolu Yokuştur, Gülü Çemendir (This is Muş, its roads are uphill, its rose is fenugreek) -Fırat AYKAN, Music Recital, Muş Publicity Platform <b>Questions &amp; Answers</b>
<b>Presentations and Views on the Theme of the LEADER Approach</b>	
14.30-16.30	LEADER in the EU- Kadri TILLEMANN, LEADER Expert, Member of the EU LEADER Union, Estonia LEADER approach – LAG’s in 15 provinces of the second phase, Dr. Mehmet Kazım YETİK, Karabük University



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	<p><b>LEADER Experience</b></p> <ul style="list-style-type: none"><li>▪ Problems and Solutions during Establishment- Serdal UĞUR, Buldan District Agriculture and Forestry Director and Head of LAG</li><li>▪ Problems and Solutions at the LDS stage -Mahmut BİÇER, Çanakkale Ayvacık LAG – LDS Expert</li><li>▪ Strategy Implementation and Development of Institutional Cooperation-Selçuk OĞUZ, Kastamonu Taşköprü LAG</li></ul> <p><b>Questions &amp; Answers</b></p>
16.30-17.00	<p><b>Panel</b></p> <p>National Rural Network Team and Speakers</p>